



**SEFI 2025**  
**ENGINEERS AND SOCIETY**  
15-18 September, 2025  
Tampere, Finland

# Sponsorship Opportunities

## SEFI 2025 Annual Conference

The SEFI Annual Conference is Europe's largest academic event dedicated to Higher Engineering Education. This gathering provides a unique opportunity for professors, researchers, practitioners, deans and directors, students, industry leaders, and professional organizations to come together for a week of insightful discussions, networking and engaging program focusing on the evolving challenges in Higher Engineering Education.

The 53<sup>rd</sup> SEFI 2025 Annual Conference will be hosted by the Tampere University in Tampere, Finland, 15-18 September 2025.

The main theme for the 2025 conference is *Engineers and Society*.

The event will host approximately 600 leaders in engineering education, vice-presidents, deans, researchers, and educators from across Europe and beyond, to engage in discussions on the evolving role of engineers in addressing societal challenges and shaping the future of education and technology. Through keynote speeches, panel discussions, and interactive workshops, participants will explore innovative strategies to integrate societal needs into engineering practices and education, fostering a more sustainable future.

Companies and related organizations with an interest in higher engineering education are invited to support the SEFI 2025 Annual Conference.



The sponsorship of the SEFI 2025 annual conference offers a large spectrum of benefits. Here's how one of our valued partners reflected on their involvement:

*The SEFI 2024 Conference provided invaluable perspectives on fostering a stronger partnership between industry and academia. Key industry takeaways centered on improving engagement, inclusion, and the quality of collaboration.*

#### **Boosted Engagement and Atmosphere**

*A notable highlight was the heightened engagement and positive atmosphere among delegates and sponsors. Johanna Lönngren's keynote on "Emotions in Engineering Education" set a relaxed, open tone, encouraging more dynamic interactions that fostered meaningful connections throughout the conference.*

#### **Focus on Inclusion and Structured Networking**

*The conference demonstrated a forward-thinking approach to inclusion, with structured networking activities that encouraged diverse collaboration among attendees. The networking events were carefully crafted to ensure meaningful engagement, helping build relationships between professionals from varied backgrounds.*

#### **Improving Industry Representation in Sessions**

*Industry sessions had strong attendance, but alignment between representatives' expertise and panel topics could be strengthened.*

*Ensuring relevant profiles would maintain interest and engagement, and SEFI may benefit from guiding partners on selecting representatives with expertise closely aligned to the discussions.*

#### **Enhancing Corporate-Academic Collaboration**

*There is immense potential to deepen collaboration between industry and academia through joint R&D projects. Explicitly communicating corporate partners' expectations in the opening remarks would set a strong foundation for productive partnerships.*

#### **Elevating Session Content**

*While sessions were well-received, feedback suggested some lacked depth or introduced repetitive content. Elevating the sessions' depth would ensure they remain engaging, informative, and valuable for attendees.*

#### **Increasing Student Participation**

*Student organizations played a vital role at the conference, and increasing student attendance could further enhance this dynamic. Expanding student participation would not only enrich the conference experience but also broaden the influence of the next generation of engineers.*

*Alex Tarchini, Mathworks*

For more insights on the outcomes of the previous event, please check out the congress report: [SEFI 2024 in brief](#)



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***SEFI, the European Society for Engineering Education (Société Européenne pour la Formation des Ingénieurs), was founded in 1973 and is the largest non-profit organisation in the field of higher engineering education in Europe.***

***The mission of SEFI is to contribute to the development and the improvement of engineering education and to strengthen the understanding and knowledge of engineering education by bringing relevant stakeholders together through sharing of ideas, good practice, common goals, and experiences. The scope of activities for SEFI comprises engineering education, and continuing engineering education for professionals, that reflects the importance and responsibilities of engineers within society and in a global context.***

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## SEFI 2025 Sponsoring Opportunities

Being part of the SEFI annual conference presents a unique opportunity for sponsors to meet with and exchange ideas with engineering educators, university management, professors, students, and others in industry and professional organizations.

Interested sponsors can choose from several opportunities to support the conference and meet the delegates, share news of developments and products, and expand their contact networks:

### SEFI 2025 – Main Sponsorship Opportunities

#### DIAMOND PARTNER

EUR 9 000 for SEFI members / EUR 10 000 for non-members

Official designation as a Diamond Sponsor of SEFI 2025 Conference

- Coverage for your organization on all promotional materials in the run up to the conference (online brochure)
- Inclusion on social media posts
- Front page advertising on conference website
- Branding on the SEFI 2025 Conference sponsors page of the conference website with a link to your own website
- Logo on the SEFI 2025 Conference sponsors page of the Conference app

During the conference

- Opportunity to organize a workshop in the Main Auditorium



- Acknowledgement at the Opening and Closing Ceremonies as a 'Diamond Partner'
- The first corporate welcome address during the conference gala dinner (5 min)
- 'Thank you to our Sponsors' slide projected in the main meeting room during breaks.
- Two-page advert and logo in the online media
- Exhibition Space (up to 6 sqm)
- Inclusion in conference sponsors quiz (see details below)
- 4 complimentary registrations which include conference gala dinner, tea & coffee breaks, and lunch, for personnel manning the exhibition stand. Additional staff members may attend by registering as industry delegates.
- 3 digital inserts in the conference app
- Logo on the conference app

## PLATINUM PARTNER

EUR 7 000 for SEFI members / EUR 8 000 for non-members

Official designation as a Platinum Sponsor of SEFI 2025 Conference

- Coverage for your organisation on all promotional materials in the run up to the conference (online brochure)
- Inclusion on social media posts
- Front page advertising on conference website
- Branding on the SEFI 2025 Conference sponsors page of the conference website (with a link to your own website)
- Logo on the SEFI 2025 Conference sponsors page of the Conference app

During the conference

- Opportunity to organise a workshop (2 hours maximum)
- Acknowledgement at the Opening and Closing Ceremonies as a Platinum Partner
- Welcome address during the conference gala dinner (3 min)
- 'Thank you to our Sponsors' slide projected in the main meeting room during breaks
- Two-page advert and logo in the online media
- Exhibition Space (up to 4 sqm)
- Inclusion in conference sponsors quiz (see details below)
- 3 complimentary registrations which include conference gala dinner, tea & coffee breaks, and lunch, for personnel manning the exhibition stand. Additional staff members may attend by registering as industry delegates.
- 2 digital inserts in the conference app.
- Logo on the conference app



## GOLD PARTNER

EUR 5 000 for SEFI members / EUR 6 000 for non-members

Official designation as a Gold Sponsor of SEFI 2025 Conference

- Branding on the SEFI 2025 Conference sponsors page of the conference website with a link to your own website
- Logo on the SEFI 2025 Conference sponsors page of the Conference app

During the conference

- Option to organise a 1-hour conference workshop.
- Referencing to sponsors and showing of logos in combination with the start of the conference.
- 'Thank you to our Sponsors' slide projected in the main meeting room during breaks.
- One-page advert and/or logo in the online media
- Exhibition Space (trestle table)
- Inclusion in conference sponsors quiz (see details below)
- 2 complimentary registrations which include conference gala dinner, tea & coffee breaks, and lunch, for personnel manning the exhibition stand. Additional staff members may attend by registering as industry delegates.
- 1 digital inserts in the conference app
- Logo on the conference app

## SILVER PARTNER

EUR 3 500 for SEFI members / EUR 4 500 for non-members

Official designation as a Silver Sponsor of SEFI 2025 Conference

- Branding on the SEFI 2025 Conference sponsors page of the conference website with a link to your own website
- Logo on the SEFI 2025 Conference sponsors page of the Conference app

During the conference

- Logo in the online media
- Referencing sponsors and showing of logos in combination with the start of the conference.
- Exhibition stand (TV viewing during the conference)
- 1 complimentary registration which includes conference gala dinner, tea & coffee breaks, and lunch, for personnel manning the exhibition stand. Additional staff members may attend by registering as industry delegates.
- 1 digital inserts in the conference app
- Logo on the conference app



## BRONZE PARTNER

EUR 2 500 for SEFI members / EUR 3 500 for non-members

Official designation as a Bronze Sponsor of SEFI 2025 Conference

- Branding on the SEFI 2025 Conference sponsors page of the conference website with a link to your own website
- Logo on the SEFI 2025 Conference sponsors page of the Conference app

During the conference

- Logo in the online medias
- Referencing sponsors and showing of logos in combination with the start of the conference.
- 1 complimentary registration which includes conference gala dinner, tea & coffee breaks, and lunch. Additional staff members may attend by registering as industry delegates.
- Logo on the conference app

## SEFI 2025 – Other Sponsorship Opportunities

### Food & Drinks Sponsorship Opportunities

Lunch (per day) EUR 11 000 / day

Morning Coffee Break EUR 2 000 / day

Afternoon Coffee Break incl. snacks EUR 3 500 / day

Newcomers Lunch (~100 people) EUR 2 500

Fresh apples with company logo (500 apples, per day) EUR 1 500

### Inclusivity Sponsorship Opportunities

Childcare Support EUR 7 900

Support limited childcare services during the conference to support attendees who are responsible for children (partial contribution possible)

Scholarships EUR 5 000

Support / ease financial constraints for 10 students and early career researchers who would otherwise find it difficult to attend the conference (partial contribution possible)



SEFI Ally Training EUR 1 000

Sponsor the training incl. a breakfast to equip attendees with the knowledge and tools to be more effective allies, promoting a culture of respect, understanding, and support throughout the SEFI 2025 event.

## Find out more or reserve your sponsorship opportunity!

If you are SEFI corporate partner/member or if you wish to become a member and sponsor the conference, please contact SEFI Secretary General, Klara Ferdova  
klara.ferdova@sefi.be

If you are not a SEFI member and would like to sponsor the SEFI 2025 Annual Conference, please secure your spot by filling in the online booking form:

<https://www.lyyti.in/sefi2025sponsorship>

## Payments and VAT

SEFI members will be invoiced by SEFI in Belgium, the non-members will be invoiced by the local organisers in Tampere.

SEFI MEMBERS: VAT 21 % will be charged to all Belgian organizations and to the European organizations without a VAT number. European organizations with a VAT number as well as the organizations from countries outside EU doing business will not be charged with VAT.

NON-MEMBERS: VAT 25,5 % will be charged to all Finnish organizations and to the European organizations without a VAT number. European organizations with a VAT number as well as the organizations from countries outside EU doing business will not be charged with VAT.

## Complimentary Registrations

As part of the sponsorship package, complimentary registration includes access to conference sessions, lunch, and coffee breaks. This registration can also accommodate staff members managing the exhibition areas and VIP Guests. Any extra staff members not covered by the sponsorship must register as industry delegates. All registrations, including those for additional staff, must be completed via SEFI2025 online registration system.

All sponsors are liable for the costs associated with transportation, set-up, and storage of any additional exhibition material as well as for accommodation and travel expenses of sponsor organization representatives.



## Exhibition Spaces

The Exhibition will be held in the conference venue, the Tampere University Main Building, where the main meeting rooms are located. Registration will take place at the ground floor, coffee breaks and lunches will be served in campus restaurants and lobbies.

Diamond sponsors have the first choice of area for their exhibition space. In the case of multiple applicants in the same category, spaces are negotiated on a first-come, first-served basis.

Exhibitors are invited to set up their own free-standing folding display panel system to a size confirmed in their sponsorship pack. Exhibition space is limited, and these dimensions cannot be exceeded.

## Conference Sponsors Quiz Game

Sponsors choosing to take this option will be asked to provide a question about their company, products or services for inclusion in a quiz, which will be in the Conference App.

Delegates will be given the opportunity to submit their answers and win a prize. This will encourage delegates to come to know more about your products and services (and visit you at your exhibition space if you decide to have one).

## Cancellation Policy

Reservation of sponsor opportunities is binding. Submitting the sponsorship/exhibition application form the company agrees to pay the amount in full.

All cancellations must be sent in writing to [SEFI2025@taloevents.fi](mailto:SEFI2025@taloevents.fi) and sponsorship fees are non-refundable.

The organizer may cancel or reschedule the event in its sole discretion. Should the event be cancelled, the organizer agrees to refund the sponsorship fee in full. However, bank service charges and administration fees will be deducted from all refunds.

Should the event be postponed, the sponsorship will automatically transfer to the new date.

## Contact information

For any questions regarding participating the SEFI 2025 Conference in Tampere, please contact [sefi2025@taloevents.fi](mailto:sefi2025@taloevents.fi)